

CROATIAN VERSION

ENGLISH VERSION



1.1.3. Logo colours

The logo colours are derived from the European flag and must not be changed. They are also the central brand colours of the Interreg brand and are used to identify the brand also beyond the logo in all visual communication. The colours are defined for all colour systems.

Explanation:

Pantone:
Spot colours.

CMYK:
Process-colour printing, 100 colour gradations per channel
C = cyan, M = magenta, Y = yellow, K = black

RGB:

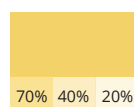
Colour sample for monitor display with 256 gradations per channel
R = red, G = green, B = blue

Hex:

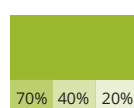
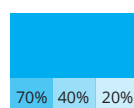
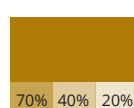
System similar to RGB, however with gradations from "00" to "FF" (hexadecimal) per channel. This system is preferably employed for designing websites.



Colour	Pantone	CMYK	HEX	RGB
Reflex Blue	Reflex Blue	100/80/0/0	003399	0/51/153
Light Blue	2716	41/30/0/0	9FAEE5	159/174/229
Yellow	Yellow	0/0/100/0	FFCC00	255/204/0



Colour	Pantone	CMYK	HEX	RGB
Yellow	128	5/15/70/0	F9D667	243/210/106
Brown	132	0/35/100/35	B07E09	175/123/10
Blue	Proc. Cyan	100/0/0/0	00AEEF	0/174/239
Green	583	35/0/100/15	9FBC2E	154/183/45



Interreg - IPA CBC

Hrvatska - Srbija



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Croatia - Serbia



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